

# Tommy Nichol

SENIOR FRONT-END WEB DEVELOPER AND UX/UI DESIGNER



[motowndesign.com](http://motowndesign.com)

## SOFTWARE SKILLS

- Adobe Creative Suite CC including XD Experience Design and Figma
- Fluent in the language of HTML5, CSS3, and Javascript
- Proficient in the Wordpress and other CMS platforms
- Very knowledgable in the use of the Sketch Platform
- Skilled in Multiple Front-end Frameworks (BootStrap & Foundation)

## PROFICIENCIES

- Excellent in Design Layout & Composition
- Ability to meet and enforce deadlines
- Strong Leadership and Organizational skills
- Skilled in Manipulating Imagery
- Creative Photographic Eye

## RECENT EXPERIENCE

### ONEMAGNIFY - SENIOR UX/UI DESIGNER/WEB DEVELOPER

- Designed & Developed Front-End of FordUpfits.com
- Redesigned & Developed FordTube and Lincoln Video Gallery
- Developed and designed Commercial Vehicle Center and Smart Leads
- Manage multiple projects with short deadlines
- Developed the Ford Commercial Digital Style guide
- Managed Clients

### SCHOOLCRAFT COLLEGE - FRONT-END DEVELOPER

- Developed and Managed Schoolcrafts first online publication
- Organized and managed all documents for office
- Oversaw the Social Management for the college
- Met demanding deadlines with clients
- Trained staff on use of Wordpress and utilization of Internal tools

### TEAM DETROIT - SENIOR DIGITAL ART DIRECTOR

- Developed Fords First Online Digital Style Guide
- Worked within team on Global Ford.xx redesign
- Designed Mobile Global Nav for Ford redesign
- Converted All Global Ford.xx Comps from Sketch to PSD for regions
- Created Ford User Interface Kit and Component Library

### LEO BURNETT - DIGITAL CREATIVE

- Assisted in technical issues within clients website
- Oversaw FTP File Sharing for client
- Managed and updated content, and created assets for client

## EDUCATION

Schoolcraft College - 2008 - 2011  
Web Design & Development

Washtenaw College - 2005 - 2006  
Digital Video Film Production

## AWARDS

3 x Marketing Associates Bravo Zulu  
(Highest Achievement Award in Workplace)

2019 Platinum Marcom Award

2017 Platinum Hermes Award  
(Ford | Commercial Vehicle Center Website)